Please stick to the character limit and use full sentences to provide a cohesive answer (where applicable) – remember that other people will be reading these.

#	Section title	Sample answer	Suggest field limit (min characters, including spaces + sentences)
1	Your name and position in the company	John Smith Jr., owner	-
2	What's the name of the Bitrix24 Partner who helped you with the implementation? (if applicable)	Bitrix Partner Inc	-
3	What does your company do?	Digital marketing services (SEO, SMM, etc.)	100 (1-2 sentences)
4	How many employees do you have?	12	-
5	How did you find out about Bitrix24?	I found out about Bitrix24 through a basic Google search – I was just looking for a free CRM, and the Bitrix24 link was up there in the search results.	500 (3-5 sentences)
6	What was the main problem you were trying to solve with Bitrix24?	I got tired of keeping (and often losing) all the client data in spreadsheets. This method had been working for us for a while until we got bigger and the volume of client data became too much to handle.	500 (3-5 sentences)
7	What other options were you considering (besides Bitrix24)?	Zoho and Pipedrive	100 (1 sentence)
8	Why did you ultimately choose Bitrix24?	I guess, it's the overall value – Bitrix24 offers more than any of the similar services for a significantly less sum of money.	500 (3-5 sentences)

#	Section title	Sample answer	Suggest field limit (min characters, including spaces + sentences)
9	Which part (or parts) of Bitrix24 do you personally find most helpful for your work?	It's got to be the whole CRM, but I can single out the Deals section. The chat has also been really handy.	300 (1-2 sentences)
10	What part (or parts) of Bitrix24 are you not satisfied with?	It's not so much the parts themselves, but the whole interface – with that many buttons and menus, it took me a while to find my way around the product.	300 (1-2 sentences)
11	What has changed in your company since you started using Bitrix24?	Well, first of all, it became so much easier for us to manage client data. Now, at any given moment, I know exactly what's going on with any of the currently active deals, what stage they're in, and so on. This has been an enormous weight off my shoulders.	500 (3-5 sentences)
12	How has Bitrix24 affected your financial results?	We didn't pay a single penny for the first couple of months on the FREE plan. Then we ran into some limitations and decided to spring for the STANDARD plan, which has been well worth it so far.	500 (3-5 sentences)
13	What tips/advice would you give to those who are just starting to use Bitrix24?	Take it easy and slow, one tool at a time. Oh, and be sure to watch their tutorials on YouTube – they've been really helpful to us.	300 (1-2 sentences)

Photo

Min. size: 1,200 x 1,200 px
Ideally, a simple, from-the-waist-up shot against a well-lit, plain background
SAMPLE PHOTO

Video

Min. resolution: 1,920 x 1,080 px
The video should be recorded in an isolated room with soft walls to eliminate any echoing. If possible, use a clip-on mic to record the audio track. Avoid wearing any ultra-bright, striped, or plaid clothes – instead, wear something plain that would contrast with the background color.
SAMPLE SHOT FROM A VIDEO